

## Technical Day about “Sustainable and Green Finance”

Organized by the “Institut d’Estudis Financers” and “Barcelona Centre Financer Europeu”

**Date: November 14th, 2018**

**Schedule: 09:00h-13:30h**

**Venue: Auditorium, Barcelona Stock Exchange**

**Organizers: IEF, BCFE**

**Contributors: Barcelona Stock Exchange,  
EFPA Spain and the European Commission  
Representation in Barcelona**

### 09.00h-09.10h – Presentation and introduction

- **Luis Herrero**, Executive Vice President, Institutional Territorial Manager, **Santander**, and President of **BCFE**
- **Josep Soler**, General Manager, **IEF**

### 9.10h-10.00h – The European Commission and the Action Plan about financing the sustainable growth

- **Joanna Drake\***, Deputy Director-General Coordinator of Resource-Efficiency policies and instruments at DG Environment (ENV), **European Commission**

### 10.00h-11.00h – Sustainable and Green Finance: definition, products, index, State and international situation

#### Speakers:

- **Beatriz Morilla**, Member of Sustainable Finance Committee at **EBF** and CSR Manager at **AEB**
- **Marga de Rosselló**, Manager of Corporate Social Responsibility and Climatic Change at **PwC**
- **Helena Redondo**, Partner of Corporate Government and Sustainability at **Deloitte**
- **Luís Felipe Díaz Beltrán**, Senior Manager of Climatic Change and Sustainability at **EY**
- **Maria José Galvez Cardona**, Manager of Sustainability at **Bankia**
- **Meritxell Ripoll**, Manager of Corporate Responsibility at **Caixabank**

**Moderator:** Josep Soler, General Manager at **IEF**

### 11.00h-11.20h – Coffee Break

#### 11.20-11.50h – Green Finance for the economy and financial institutions. The example of Paris

- **Marie-Laetitia des Robert**, Senior Partner BDO advisory–French Desk: **Le BIPE**
- **Renaud Muller**, Manager BDO advisory-French Desk: **Le BIPE**

#### 11.50h-12.50h – Green Bonds: Round table of issuers and distributors

##### Speakers:

- **Julian Romero**, Head of Sustainable Bond Group at **BBVA**
- **Cirus Andreu**, Executive President at **Sabadell Asset Management**
- **German Escrivá de Romani**, Head of Corporates, Debt Capital Markets at **Santander**
- **Manuel Fresno Castro**, General Manager. Financial Management and Control at **ADIF**
- **Javier Arnaez Arrecigor**, Director Financial Policy, Department of Treasury and Economy at **The Basque Government**

**Moderator: Héctor Robelló**, Research SRI and professor at **IEF**

#### 12.50-13.20h – Presentation and actual situation of the United Nations Initiative "Financial Centres for Sustainability" (FC4S), both at a World and European (FC4S European Hub) levels

- **Stephen Nolan\***, CEO **Sustainable Nation Ireland**, Coordinator **FC4S European Hub**

#### 13.20h-13.30h – Conclusions

- **Josep Maria Sánchez**, General Manager of Financial Policy, Insurances and Treasury at Financing and Economy Department, **Catalan Government**

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*\*Simultaneous translation available*